

THE SOCIAL SPOTS

**Social Media Management
That Grows Businesses**



Basic Package

Our base social media management package only covers 2 very popular platforms - Facebook and Instagram. This includes all the needed elements that will make your accounts professional looking, ready to engage your audience.



4 Posts Per Week For FB and IG

These are designed, scheduled and posted content on your social platforms.

Captions

Captions will be written for all posts we make for you. These are made to get the most impact for your post. We will also insert appropriate hashtags for each post.

Content Calendar

We will present a content calendar that will outline all the posts we plan to roll out on your Facebook and Instagram accounts.

Branded Creatives

All of the content we make for you are according to your branding - logo, colour palette, etc.

One Time Set-Up Actions

We will create your social accounts from scratch (if we have to) and write SEO-optimised copy for your account descriptions and company overview. We will also include hashtag research in here.

Platform Performance Report

We will provide you with an FB and IG report that shows how our efforts in social media made a difference for your online/social media presence

Valuable Add-Ons

Additional Social Platform

We can add Twitter, LinkedIn, and Pinterest to the platforms you want your business to be in.

FB and/or IG Ads

We can run ads for you over Facebook and/or Instagram. We will develop the creatives for the ad, roll it out, and give you a result document of the ad. This will require at least 400 NZD for the ad budget.

IG Story Posts

We can create 4 posts/ week for IG Stories. These temporary but attention-grabbing content can increase brand awareness, attention and action over Instagram.

Additional Posts for FB or IG

We can create 3 more posts every week for your FB or IG accounts. More content on the platforms means more avenues to engage your audience with your business.

Valuable Add-Ons

Audience Engagement for IG

We can commit 1 hour per week to engage (like and comment) on other IG accounts related to your business or industry. This pushed your followers figures organically and allow your brand to be “out there”.

Blog

We can write one 500-word blog every month for you. Blogs are effective content pieces for your business, allowing you to showcase your expertise and knowledge on your business or industry. You want bigger impact? Write more blogs!

Connection Invite Send Out

We can commit to send out 50 connection invites per week to your LinkedIn network. This is the surest way to grow your audience on the platform.

Other Services

We can also do the following services for you. All are subject to quote.
Let us know if you need help with these.

Branding

Video Editing for Vlogs and SM posts

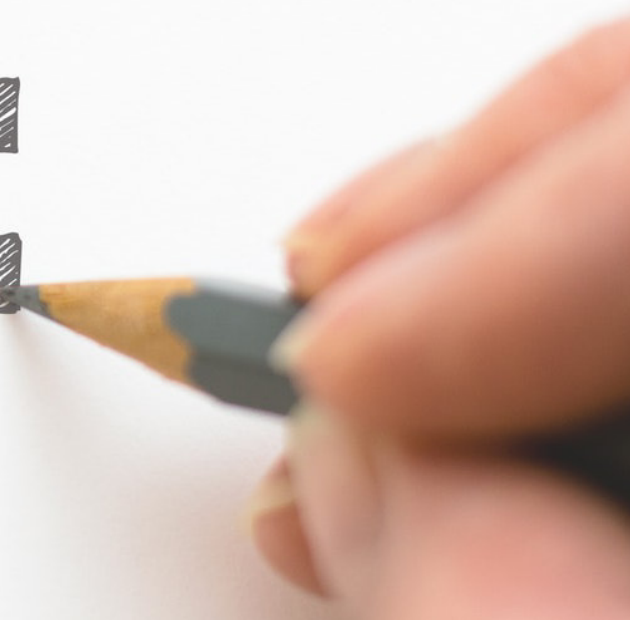
Audio Editing for Podcasts

Motion Graphics for branded video intros/outros

EBook Creation

Web Development (websites/landing pages)


CREATE



Our Work


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Introducing CarbonBikes 100M - the lightest bicycle we have ever made. Did we say it's also the best we have ever made as well?



innovative gear design

lightweight frame



responsive brakes

Hi tech has never been this functional!

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This might as well be the most comfortable shoes you will own - ever.

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Bras have been known to be uncomfortable. But we have found a way to change all that with our new line of innovative brassieres!



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Softest ever


The best bra you will ever own

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Honesty Cosmetics believe in going natural, going back to basics, to what skin care ought to be.



A fresher approach to personal care

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This time, milder and better for the skin

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www.honest.com



Pure ingredients, all natural.

Buy Now

www.honest.com

HC
HONEST COSMETICS


Buy into the idea of natural.

Buy Now

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Heavenly Macaroons
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Get a taste of heaven!

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All boxed up and ready!

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Get huge discounts if you shop online!

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Giving is good but our guess is that eating is better. But hey, our guess is as good as yours.



Christmas is a time for giving eating

Our Work

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Guilt-free water wherever you go!
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Bring it anywhere
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WATER IN A BOX

Drink (Water) Responsibly!
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Vanguard Recruitment
Sponsored

Vanguard understands both sides - NZ employers and workers from Southeast Asian nations. This expertise means making that perfect match all the time.

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